



Marco Serpieri

Grafica, illustrazione, web design, social media marketing, SEO

INFORMAZIONI

Residenza	Via Sant'Agabito, 18 - 57030 Marciana
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E-mail	marcoserpieri@gmail.com
Nazionalità	italiana
CF	SRPMRC69M12H294C
Nascita	12/8/1969, Rimini
Disponibilità lavoro	da remoto e in sede

ESPERIENZE LAVORATIVE

2001 - 2025	Art director, grafico, illustratore, web designer, social media
Essedicom s.r.l.	Lungarno Ferrucci, 23 - 50100 Firenze
1999 - 2001	Grafico, web designer
Digital Box s.n.c.	Via del Ponte alle Riffe 24 - 50133 Firenze

ISTRUZIONE E FORMAZIONE

1993 - 1996	Accademia di Brera Via Brera, 28 - 20121 Milano
1991 - 1993	Scuola del Fumetto Via Savona, 10 - 20144 Milano
1988 - 1990	Architettura Via della Mattonaia, 14 - 50121 Firenze
1983 - 1988	Liceo scientifico
Leonardo Da Vinci	Via Giovanni dei Marignolli / 1 - 50127 Firenze
Qualifica conseguita	Diploma di maturità scientifica (voto 54/60)

COMPETENZE

Italiano	madrelingua
Spagnolo	base
Inglese	base
Disegno	Illustrazione, fumetto, character design, piccole animazioni
Web	design, icone, css, copywriting, foto, SEO, Social Media Marketing, customizzazione di temi, Wordpress, Prestashop
Software	Adobe CC (Photoshop, Illustrator, Indesign, Animate, After Effects)
Siti di riferimento	essedicom.com itinabit.it
Pubblicazioni	Il grande libro delle mappe (Mondadori, 2013) I 100 luoghi incredibili da vedere assolutamente (Mondadori, 2011) I 100 geni che hanno cambiato il mondo (Mondadori, 2010)

Marretti

[Background Increases](#) [Stair Design](#) [Residential](#) [Commercial](#) [Exterior](#) [Info](#)

Single Sheet Steel Structure

This staircase is crafted from a single, continuous sheet of steel with a thickness of 3/16", offering a unique visual impact. With an 8-foot diameter and 10-foot height, its minimalist design creates a modern, refined presence in any hospitality setting. The solid wood steps are paired with LEDs on the side, casting a soft glow that highlights the structure's elegant form. The handrail is integrated as a flat, forming element to maintain the staircase's continuous design.



**WINNER 2024
PRODUCT DESIGN
COMPETITION
BDI**

A distinctive feature of this staircase is its continuous slide at the lower part, elegantly reconnecting the two helical structures. The entire structure is finished with a minimalist design, avoiding any visible fastenings or joints. The glossy red finish, applied manually by a specialized artisan, further enhances the staircase's aesthetic appeal. Versatility is a key aspect of this design, as the structure can be tailored to various preferences. Options include polished or matte stainless steel, gold-plating, or a staining of selected woods. The steps offer a choice between different wood essences like beech, oak, walnut, or teak.




**Glossy RAL Color
Helix Staircase**

This helix staircase features 3 1/8" thick boxed stringers which provide a robust foundation, constructed by handrails crafted from circular tubing with a 1 1/2" diameter, coated in a layer of oxidized bronze. The steps and risers find their support in press-baked iron sheets, arranged in a ribbon-like structure, creating a visually stunning award.

**Triple Loop Helix
Staircase
with Copper Finish**

The Triple Loop Helix Staircase is the latest Marretti creation, designed to become a monumental masterpiece for luxury hospitality environments. Its fluid, organic form captures attention, while the rich copper finish adds warmth and sophistication to any space. This design masterfully juxtaposes sleek marble steps with the bold, integrated guard structure, creating a striking visual dialogue between texture and form.



CEV

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VASES, AMPHORAE, CUPS, POTICHES, CENTERPIECES, PLATES, BOWLS

Discover our precious collection of hand-blown artistic Crystals handcrafted by our master Glassmakers

EXPLORE

Unique crystal objects handcrafted by our glass masters, by press, injection, blown or freehand, jacketed (in two or three colors), *Lalique* relief processing

"Combining automation with craftsmanship is our most important intuition. Technology can be inspired and abroad they often know how to do it very well, but knowing how to do it by hand, cannot. We produce and market all types of blown glass and crystal and we have been awarded for the techniques we use and for the reason, given that we are about to patent a crystal that has no or almost no lead content (extremely harmful), and important laboratory tests on this front are still underway to create an increasingly green and recyclable product."

Antonio Tassanelli

CATALOGUE



CRYSTAL GLOBE AND VASES IN BLACK



CRYSTAL POTICHE IN CLEAR AND BLACK with flower-shaped stopper

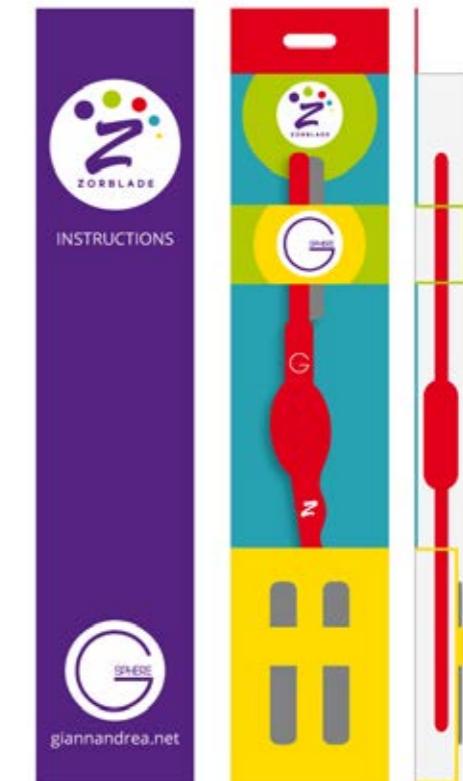


CRYSTAL CUP IV IN AMBER



CRYSTAL CUP AND VASE IN CLEAR AND BLACK

VIEW ALL

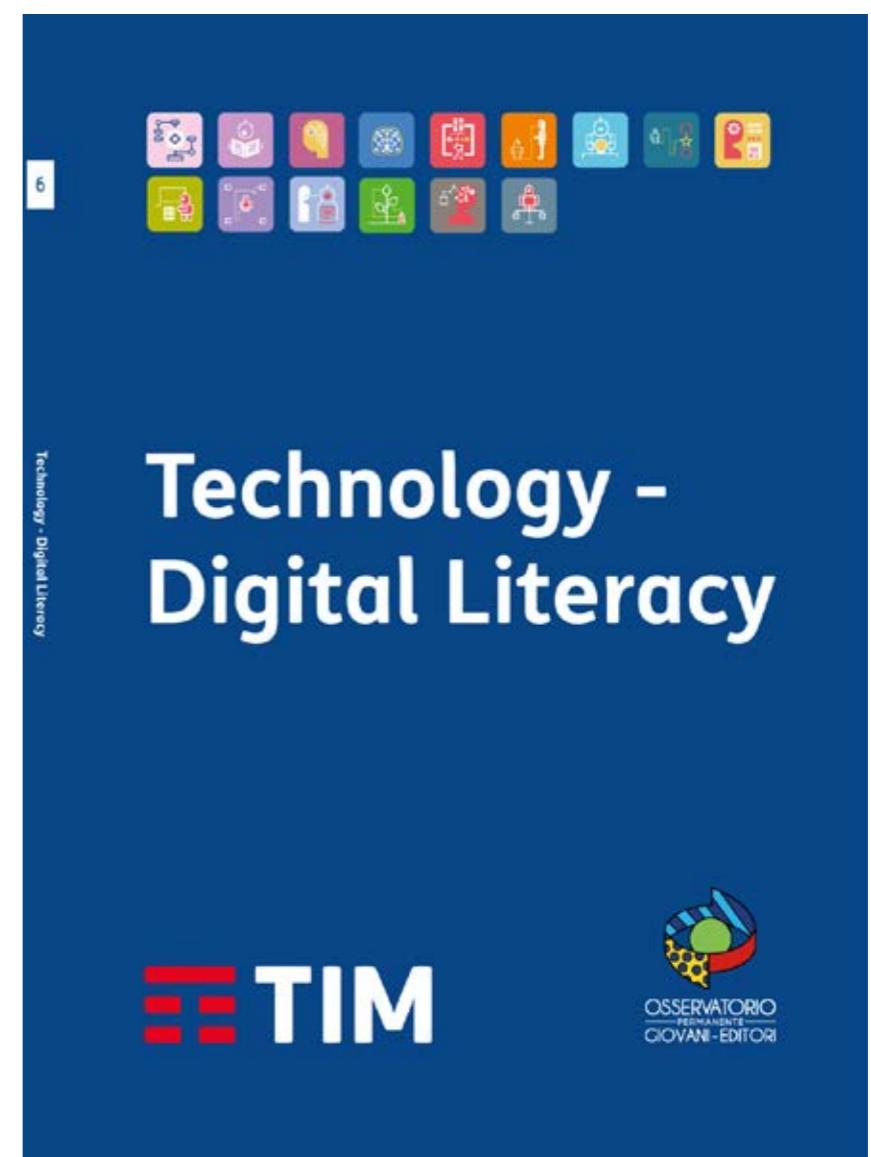
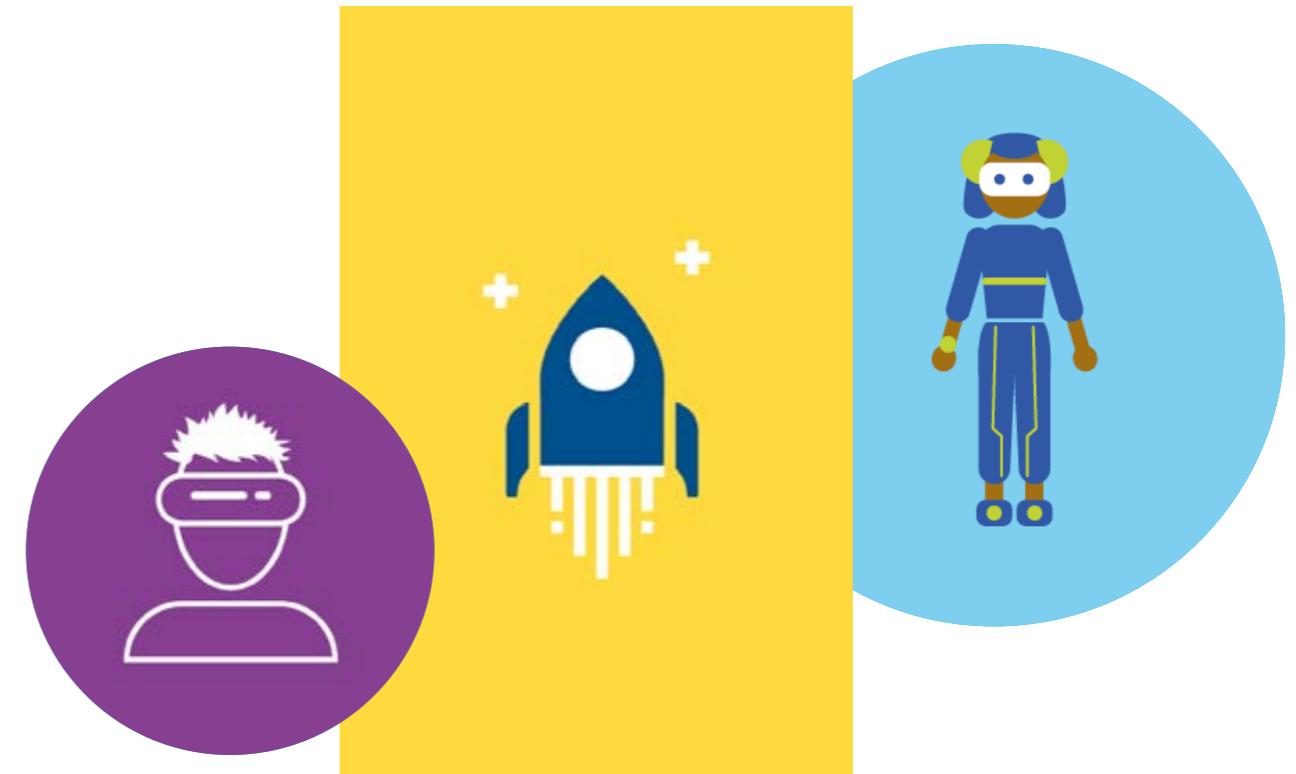




CORRIERE DELLA SERA

la Repubblica

Il Sole 24 ORE



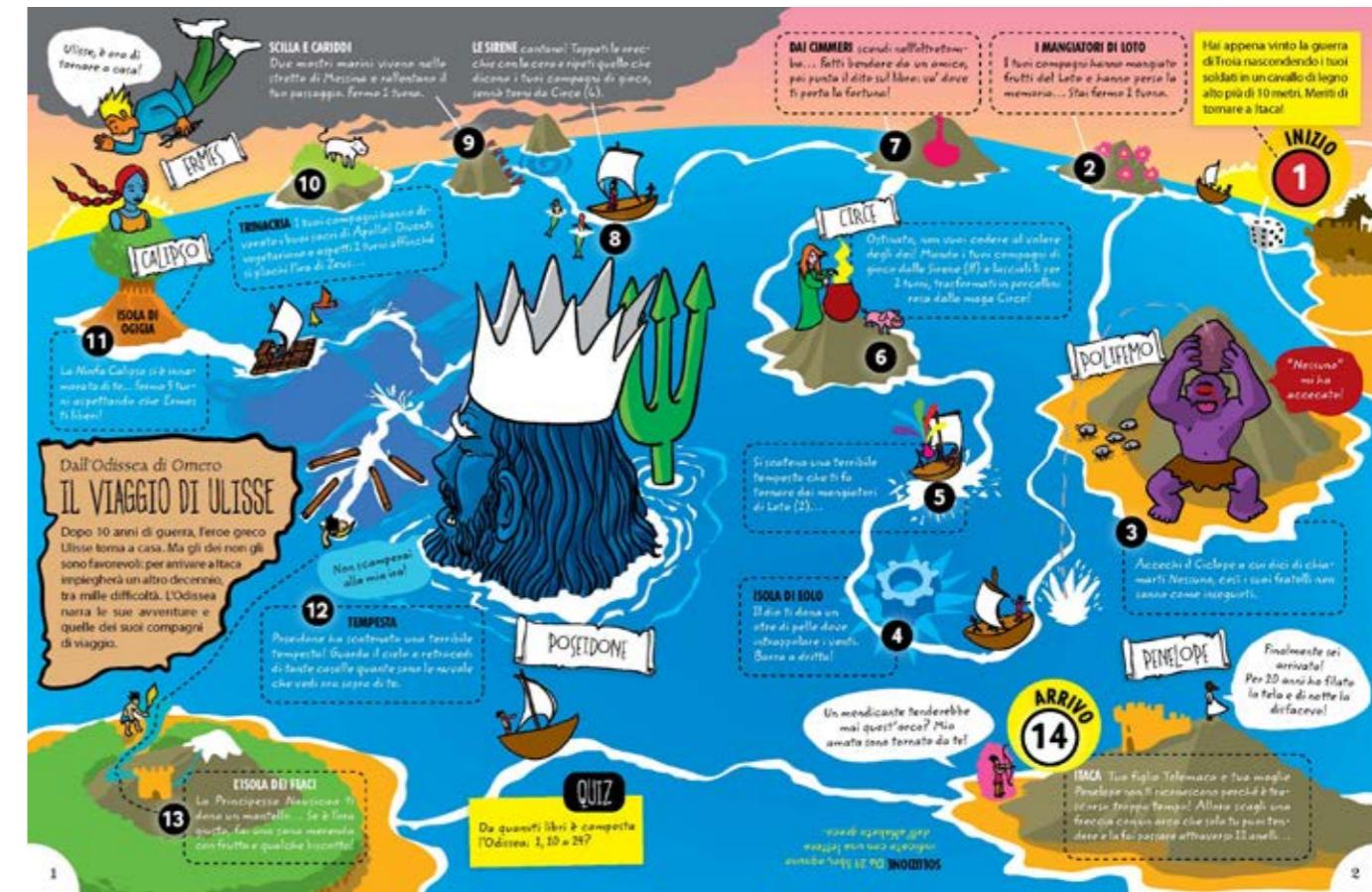
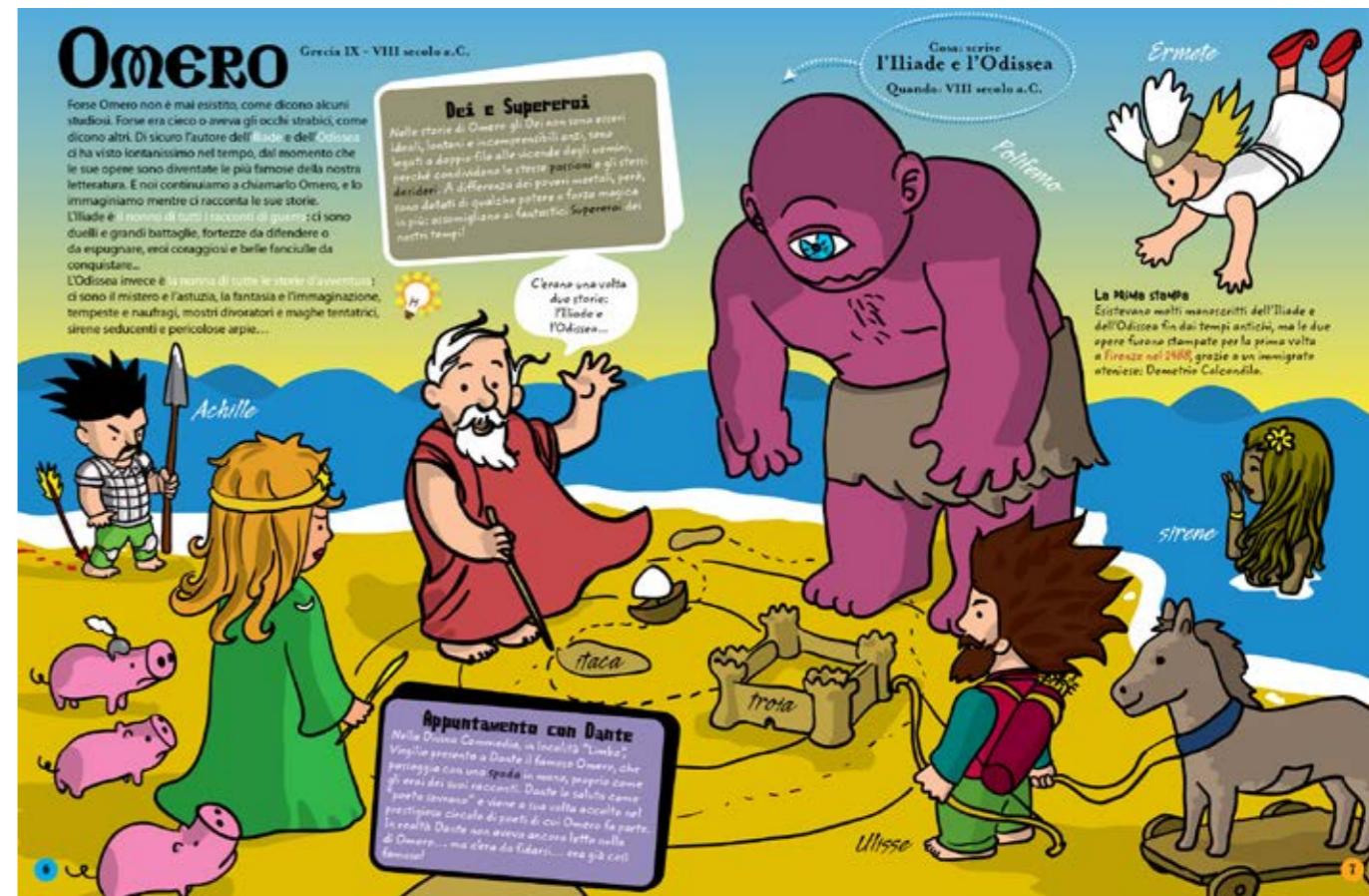


dal 2010 al 2014

3 Libri illustrati per ragazzi

ideazione, illustrazioni, progetto grafico, impaginazione

- I 100 geni che hanno cambiato il mondo
- I 100 luoghi incredibili da vedere assolutamente
- Il grande libro delle mappe



CHARACTERS + FONT



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a b c d e f g h i j k l m n o p q r s t u v w x y z





Storiamondo
52 personaggi storici famosi
Che Guevara, Toro Seduto,
Dalai Lama, Cleopatra...





